



CLAYTON CENTURY
FOUNDATION

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**Clayton Century Foundation
Board of Directors Meeting Minutes**

**Wednesday, October 30, 2013
Heritage Building, Courtroom
10 N. Brentwood
5:30 pm**

Attendees: Gary Feder, Gary Krosch, JJ Flotken, Judy Goodman, Bev Wagner, Cheryl Verde, Linda Goldstein, Jim Sherby, Lee Hanson, Cindy Rapponotti, Bob Paster, Hugh Scott, Steven Rosenblum, Jill Fisher, Ben Uchitelle, Carol Klein

Absent: Scot Boulton, Mont Levy, Holly Benson, Elizabeth Robb, Ken Goldman, Cindy Berger, Lotta Fox, Mark Winings, Sally Cohn, John McCormick, Michelle Harris

Staff: Sarah Umlauf – Community Resource Coordinator, Brie Cella – Development Coordinator, Patty DeForrest – Director of Parks and Recreation

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1. Call to Order
Gary Feder called the meeting to order at 5:36 pm.
 2. Approve July 31, 2013 Minutes
Judy Goodman moved to approve the minutes as submitted. Bev Wagner seconded the motion. The minutes were approved as submitted.
 3. Financial Report
Gary Krosch presented the financial report to the board explaining that page one showed approximately \$94,000 in funds for CCF with about \$42,000 of that being unrestricted. Page two showed the distribution of the approximately \$52,000 in restricted funds. Page three is the cash flow while page four shows the fund summary by sections. The final pages show the status of projects and expenditures to-date. Following discussion regarding project expenditures on

page five, Gary Krosch reviewed the approved FY2014 budget. Gary noted that the group had more cash on hand last year thanks to pledges and receivables and this year's budget is more modest. Ben Uchitelle noted that with the organizations great track record, CCF has more opportunities ahead.

4. Development Report

Patty DeForrest presented a project update to the board. As a part of the update, Patty presented a slide that summarized the funding for projects including the History Book, Dog Park, Hanley House Porches, Shaw Park Trail, Century Garden Artwork, and Shaw Park Pavilion. Of these projects, 81% of funding, or \$2.1 million, was provided by CCF. Steven Rosenblum suggested that this funding chart should be publicized and made available to the public. It was proposed that the chart be included in an upcoming edition of City Views. Judy Goodman congratulated the efforts of City Staff in helping to make the projects possible.

The report continued showing that the Shaw Park Trail was substantially complete. Patty noted that the only exterior project remaining for the Hanley House was the restoration of the doors. The Dog Park is open to the public and Jill congratulated Staff for the accomplishment. The pavilion in Shaw Park is coming along with restrooms complete and just the framing left to finish. The Master Plan Overlay Draft is complete and Patty is happy to circulate the draft to those interested in viewing it.

Gary Feder delivered the Major Gifts report and encouraged the CCF Board to go online and view the piece on the Shaw Park art installation as it was very well done. Gary then noted that Barry-Wehmiller is supporting a fund feasibility study for the Master Plan Overlay. Amy Rome will be performing the study. The project is estimated to cost approximately \$20 million. Cindy Rapponotti encouraged the board to view the funding success for a similar project - Prospect Park in Brooklyn, New York. The group may be able to find messaging or other inspiration from the project. The website is www.prospectpark.org/lakeside.

Judy noted that much of the focus for 2013 has been Centennial funding. The group had budgeted \$121,000 for the Party of the Century and to-date, has received commitments totaling \$131,000.

JJ Flotken reported that the Annual Fund committee currently has two active efforts. They have reached out to lapsed donors encouraging them to once again give to CCF and through that effort, they have raised over \$11,000 to-date. Additionally, the group sent out a fall appeal that has only generated \$3,000 to-date but it is still early and the group anticipates more donations as we draw closer to the end of the year. The group also realizes that Centennial fundraising has cut into the Annual Fund effort which is why the group plans to follow-up with Party of the Century attendees in December. The group is looking to expand the committee in 2014 with talented development professionals.

5. Centennial Celebration Report

Judy noted that with the success of the mailed invitations, they are expecting closer to 450 Party of the Century attendees at this point. Judy would like to challenge the board to send out five invitations to their friends and neighbors and the price of \$100 per ticket will be honored for guests of CCF Board members even after the October 31st deadline when tickets are set to increase to \$150.

Judy also encouraged the board to attend the CCF History Lecture Series presented in partnership with Washington University on November 6th. There will be reserved seating for board members.

6. Nominating Committee

Gary Feder presented Resolution 13-07 – amendment of the bylaws. The resolution would amend Section 2 of Article Two of the Bylaws referring to the number of directors from the Corporation's Sections. It is recommended that each Section be represented solely by its President, eliminating the need for representation by the Section's Vice President. If the President is unable to attend a CCF board meeting, they may send the Vice President or a designee to deliver their section report. Ben Uchitelle moved to approve the resolution and Jill Fisher seconded. The motion was approved unanimously.

Gary Feder referred the board to a distributed list of suggested officers and at-large members to be voted on at the January meeting. Proposed new members include David Anderson, Mike Zacarello from Barry-Wehmiller, Janet Horlacher, and Sarah Melinger. Gary noted that as has been traditionally done, the proposed at-large members will be invited to attend the January meeting.

7. CCF Arts Report

Bev Wagner reported that even though August 30 was the hottest day of the summer, the dedication of the James Surls sculpture was a success. Bev also noted that the Trova project was still ongoing. One Trova sculpture, Geometric Abstract, was placed in Moneta Garden in Shaw Park. Another sculpture, Two Standing Poets, has yet to be sited. Old Town resident, Suzi Forsyth, has suggested that the work be sited in the small garden plaza at the intersection of Kingsbury and Meramec. CCF Arts is reviewing this new location.

Once the Trova sculpture has been sited, Bev plans to retire from CCF Arts.

8. CCF Parks Report

There was no report from CCF Parks.

9. CCF History Report

Jim Sherby noted that this would be his last report as he is retiring from his position as President of CCF History. CCF History has three display cases in their possession for the purpose showcasing Clayton's history within the

community. One of the cases has been placed at Commerce Bank and the group is currently looking into locations for the other two.

The group continues to search for a permanent space to house their collection. CCF History has most recently been in talks to house their collection in a space at the Center of Clayton once occupied by the Coffee Kiosk. This location has not been approved but it has not been rejected either.

10. New Business

Resolution 13-08 – heritage building display was presented to the CCF Board. The board is asked to approve an expenditure of up to \$7,000 for the fabrication and installation of a permanent exhibit featuring the history of the Clayton Police Department, Shaw Park and the Heritage Building. The hope is to install the signage prior to Chief Byrne's retirement at the end of the year. The group has secured some funding for the project but additional funds are needed.

Following discussion, Gary Feder recommended that the item be deferred to the next meeting.

Michelle suggested that the group look into the Shakespeare in the Streets program. It is a play created by the Shakespeare Festival in partnership with a community. It is a \$75,000 production. The City of Clayton will be taking part in the program and CCF will be asked to support the effort.

Steven Rosenblum reported that the City of Clayton is about to lose a large portion of green space at Maryland School near Hanley Park. Steven encouraged the board to pass a resolution that would give CCF the opportunity to save the space before it is lost. Gary Feder noted that while it is an important issue, there are varying views about the property. It was suggested that in effort to save time, Steven summarize the history of the project and his proposal in memo form and distribute to the CCF Board.

11. Next Meeting

Linda Goldstein recommended that the next meeting also be held at 5:30 pm with snacks for the group. All approved Linda's suggestion.

The next meeting will be Wednesday, January 29, 2014 at 5:30pm at 10 S. Brentwood Boulevard.

12. Adjourn

The meeting was adjourned at 7:03 pm.